



Contact Livia Anne Guarnieri
Cell 310.989.9941
Email Livia@TROIKA360.com

FOR IMMEDIATE RELEASE
February 15, 2018

TROIKA360 PARTNERS WITH WADSWORTH INTERNATIONAL

Neutral Administration Meets Neutral Operations

Kennett Square, PA, 1BFebruary 15, 2018– Livia Guarnieri founded TROIKA360, and began consulting in July of 2017. It wasn't long before it became clear there was an opportunity to offer OEMs a completely neutral approach to administration of their certified collision programs. There was a key component missing with the need for an operations expert. Livia approached Rick Miller of Wadsworth International, with an opportunity to partner which would provide the core components of a certified collision program, Administration and Operations, with no secondary business to support. With this approach, a collision program is focused solely on the OEM, not the third party who does the administration of it.

"I believe in building on the existing brand image which the OEM has carefully sculpted. I don't approach a client with what TROIKA360 wants to offer them. I custom create solutions for my clients, based on their desired outcome, and suggest how I can deliver that outcome to them within their brand guidelines." Livia Guarnieri, TROIKA360

Wadsworth International has been the field-based solution for many third-party OEMs in the industry, through a transparent extension of the OEM brand when working on their behalf. Wadsworth International has supported Jaguar Land Rover's Authorized Repair Network for the past 16 years. The partnership with TROIKA360 presented the opportunity to expand our global solutions-based approach, as a natural fit.

"Livia truly understands the OEM world, dealer relations and how collision relates to aftersales performance. Livia brings a refreshing passion to the automotive industry and we are excited about what we will create together moving forward." Rick Miller, Wadsworth International

TROIKA360's mission statement of LISTEN.TRANSLATE.DELIVER™ was born from the company's principal employee's experience at the Master Graduate Program through Discover Leadership. This philosophy of approaching business was a seamless blend to what Rick Miller of Wadsworth International believes is the foundation for his approach to customers. This partnership brings a much-needed alternative option to what is currently available within the certified collision provider marketplace.

###

If you would like more information about this topic, please contact Livia Anne Guarnieri by phone at 310.989.9941 or email at Livia@TROIKA360.com